

Environmental Education Creative Competition



Aims:

- To enhance the public knowledge about environmental protection through different categories competition;
- To show the creativity and artistic talents of the public through this competition;
- To adapt the green life style of remake, re-use and recycle;
- To promote green living with paper and printing.

Inter-schools & Public competition categories:

- Pre-School – Nursery and Kindergarten;
- Primary School – Junior (P1 – P3) and Senior (P4 – P6);
- Secondary School (**Canon Environmental Creative Award**) – Junior (F1 – F3) and Senior (F4 or above);
- Tertiary Institution – Full day or part time courses and continuous educational courses of design schools and universities;
- Public Section – Professional designers and amateurs.

Qualifications:

- All residents of Hong Kong Special Administration Region (HKSAR ID holder);
- All schools categories participants must be nominated by the school, the kindergarten, primary and secondary school divisions in which a student is to participate, will be determined according to the class the student attends as at the deadline of the entries submission;
- Public Section is open to all professional designers and amateurs.

Theme: Green Living

- Pre-School – Collage with drawing, participants may download templates from the web site: <http://eep.gaahk.org.hk/eepcc.html>
- Primary School - Junior division (P1 – P3) to use waste and recycled materials for making lantern.
Senior division (P4 – P6) to use waste and recycled materials for making kite, and provide a photo showing that the kite can fly in the sky.

(Canon Environmental Creative Award)

- Secondary School - Junior division (F1 – F3) Digital banner with slogan designs for “Green Living in School”
Senior division (F4 or above) Digital poster designs for “Green Living in School”
- Tertiary Institution - Pop-up Card designs for “Green Living”.
- Public Section - Paper model design for “Hong Kong Attractions” by environment friendly material (Commercial building is not allowed)

Form of Entries

- Pre-School - A4 size, 5 selection of templates to be supplied by the organizer, please download from our web site: <http://eep.gaahk.org.hk/eepcc.html>
- Primary school - No size limitation, materials should not be less than 75% recycled or waste materials
- Secondary school - Size of the entries should not be more than 61cm x 183cm, please hand in the soft copy (PDF high resolution) and a A4 format hard copy, briefing will be given by Canon Hong Kong Co. Ltd. to meet their output requirement
- (Junior division)
- Secondary school - Size of the entries should not be more than 61cm x 100cm, please hand in the soft copy (PDF high resolution) and a A4 format hard copy, briefing will be given by Canon Hong Kong Co. Ltd. to meet their output requirement
- (Senior division)
- Tertiary Institution - entries size no less than 20cm x 25cm 4pp card
- Public Section - entries size no more than 61cm x 61cm and provide the design plan.

Prizes

Pre-School, Primary School and Secondary school

Each sub-division one champion award \$2,000 gift coupon with trophy

Each sub-division one 1st runner up award \$1,000 gift coupon with trophy

Each sub-division one 2nd runner up award \$500 gift coupon with trophy

Each sub-division 5 merits award each \$100 gift coupon with certificates

Tertiary Institution

One champion cash award \$5,000 with trophy

One 1st runner up cash award \$2,000 with trophy

One 2nd runner up cash award \$1,000 with trophy

5 merits award \$200 with certificates

Public Section one champion cash award \$10,000 with trophy

Public Section one 1st runner up cash award \$3,000 with trophy

Public Section one 2nd runner up cash award \$2,000 with trophy

Public Section five merits cash award \$500 with certificate

School Awards

The school with highest scores for all entries in the same section cash award \$5,000 with trophy

The Secondary school with highest scores for all entries to be awarded each sub-division winning school a large format printer value \$35,800.- (imagePROGRAF iPF6300) by Canon Hongkong Co., Ltd.

The Pre-School, Primary School and Tertiary Institution with highest scores to be awarded a food waste disposer by Associated Engineers, LTD.



iPF 6300



AEL

Panel of judges

Nominated by the co-organizers and the well known artists and designers to be appointed by GAAHK.

Judging Criteria

Entries will be assessed on the basis of contents, creativity, style, use of the materials, environmental friendly theme rendition and aesthetic appeal of colour use and design etc...

Scores for schools:

Champion 10 points

1st runner up 5 points

2nd runner up 3 points

Merit 1 point (each division 5 merits)

Example: A school 1 champion (10 points) plus 1 merits (1 x 1 point) totally 11 points vs B school 1 x 1st runner up (5 points) plus 1 2nd runner up (3 points) plus 4 merits (4 x 1 point) totally 12 points and in this case B school shall be the school winner.

If two schools are equal scores, the cash award to be shared equally and trophies to be awarded to two schools.

Application procedure

Pre-School students may download the template and registration form from our web site: <http://eep.gaahk.org.hk/eepcc.html>. Other categories please download the entry form and regulations from our web site: <http://eep.gaahk.org.hk/eepcc.html>. Submit entries with the completed entry form to Graphic Arts Association of Hong Kong. For further enquiries, please feel free to contact Ms. Dorothy Cheung at 28569760 or by e-mail Dorothy_cheung@gaahk.org.hk

Submission dates

9th May 2011 to 12th July 2011 (5.00 p.m. close)

Result announcing

The result will be announced on the web site: <http://eep.gaahk.org.hk/eepcc.html> on 1st September 2011 and the winners will be informed by e-mail and by phone individually.

Presentation and exhibition

To be announced in October 2011 on our web-site and all winners will be informed by e-mail and by phone.

Rules and regulations

1. Each participant should submit ONE entry only, Tertiary Institution participants may submit 1-3 entries;
2. Participants should be abided by the decisions of the judging panel, which should be final;
3. Participants should be abided by the regulations of the competition and other provisions and conditions set out in the entry form;
4. Submitted entries shall not be returned to the participants, the entries may be used for charitable purpose by the organizer;
5. The participants agree with the organizer to use the submitted entries for making copies, photo shooting, promotion, reproduction, printing, public display and other purposes.
6. The organizer has the right to use the submitted entries without prior consent by the participants.
7. The participant may be disqualified if found submitted faults information or incomplete data.

支持機構： 香港特別行政區政府 環境保護署
Supporting: Environmental Protection Department



協辦機構：

商界環保協會
明愛白英奇專業學校
Co1設計學校
香港設計師協會
香港紙藝學會
香港美術教育協會
香港插畫師協會
印刷媒體專業人員協會
卓越培訓發展中心
香港理工大學 - 設計學系
香港瓦通紙業廠商會
香港教育學院幼師校友會
香港印刷業商會
香港印刷業投資協會

Co-organizing:

Business Environment Council
Caritas Bianchi College of Careers
Co1 School of Visual Arts
Hong Kong Designers Association
Hong Kong Paper Art Association
Hong Kong Society For Education In Art
Hong Kong Society of Illustrators
Institute of Print-Media Professionals
Pro - Art Training and Development Centre (Printing)
School of Design, The Hong Kong Polytechnic University
The H.K Corrugated Paper Manufacturers' ASSN
The Hong Kong Institute of Education Past Student's Association of Early Childhood Teacher Education
The Hong Kong Printers Association
The Hong Kong Printing Investment Association Limited

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